



CONWAY
Area Chamber of Commerce

GETSMART

2009 Blueprint



Dear Chamber Member:

Enclosed please find an exciting opportunity for your business. Our 2009 Blueprint is a concentrated, Chamber-wide effort designed to maximize sponsorships of Chamber events and products in a manner that accommodates the budget schedule of Chamber members. Your response to this opportunity will also help us determine which programs are most important to our membership.

The 2009 Blueprint lists every available sponsorship opportunity for the upcoming year, as it relates to Chamber events. Each sponsorship level includes the cost as well as a number in parentheses. This number indicates the total number of available sponsors at that particular level.

An example from the Chamber Annual Meeting Sponsorship is below. It includes the sponsorship level (Bronze), the total number of available bronze sponsors (20), the amount per sponsorship (\$500.00), and the promotional opportunities included with the sponsorship.

Bronze Sponsor (20) - \$ 500.00

Sponsorship will include:

- One complimentary table of eight (8)
- Sponsor name on the invitation, program, and placards

Due to the limited number of total available sponsorships, we will take sponsors on a first-come first-serve basis. Your quick response is important. Multiple sponsorships by your business are encouraged.

We are eager to discuss the 2009 Blueprint sponsorship opportunities with you. Please contact one of the following team members with any questions and to secure your sponsorships for 2009.

Brad Lacy, president and CEO, 329.7788
Chad Russell, vice president of operations, 327.7788
Kathy Wyrick, vice president of marketing, 327.7788
Wes Pruitt, director of membership services, 327.7788
Mary Margaret Satterfield, director of events, 327.7788

The Conway Area Chamber of Commerce had an exciting year in 2008. With full sponsorships of the Blueprint opportunities, 2009 will be an amazing year, as well.

I encourage you to contact us and to get involved. We look forward to hearing from you soon.

Sincerely,

Brad Lacy
President and CEO

Sponsorship Opportunities

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Toad Suck Daze

Toad Suck Daze is in its 28th year and is fun for the entire family! Over 160,000 people come to downtown Conway for Toadal FUN! The mission of Toad Suck Daze is to provide scholarships for Faulkner County youth. During the festival, people from all over the state and nation gather to celebrate spring and help raise money for scholarships. To date, the festival has raised over \$1,000,000 for scholarships. Best of all, admission is FREE and most events are low or no cost! Toad Suck Daze offers high profile exposure for a company that wants to become involved in a successful and still growing community event that attracts a diversity of people. The 2009 festival will be held May 1-3.

Toad Suck Daze Scholarship Presenting Sponsor (1) - \$25,000 *New*

Sponsorship will include:

- Sponsor name to be exclusively associated with the title of the event
- Sponsor logo displayed on the front of the festival brochure
- Sponsor logo included on all advertising/marketing materials for the festival - includes posters, billboards, print ads and any other TBD
- Sponsor logo displayed in multiple locations throughout the festival
- Audio recognition from main stage throughout the festival
- Sponsor logo displayed on the Toad Suck Daze website home and sponsor pages
- Named Toad Race – with opportunity for business representative to lead the race
- 20 passes to the VIP tent
- Six VIP passes for entertainment and if available meet & greet with artist
- Business Expo or Toad Market booth
- Free team in the Toad Suck Golf Tournament

Simon Park Entertainment Stage Sponsorship (1) - \$15,000

Sponsorship will include:

- Stage renamed as “Sponsor Stage” – All marketing/promotions will include that title
- Sponsor logo displayed in a central location on the main stage throughout the festival
- Sponsor logo displayed on the Toad Suck Daze website home, sponsor, and entertainment pages
- Sponsor logo displayed on festival brochure
- Sponsor logo included on all advertising/marketing materials for the festival - includes posters, billboards, print ads and any other TBD
- Audio recognition from main stage throughout the festival
- 10 passes to the VIP tent
- Four VIP passes for entertainment and if available meet & greet with artist
- Business Expo or Toad Market booth
- Free team in Toad Suck Golf Tournament

Headline Entertainment Presenting Sponsorship (3) - \$10,000

Sponsorship will include:

- Shared sponsorship of presenting headline entertainment – on rotating basis throughout festival
- Sponsor logo displayed prominently on the main stage throughout the festival
- Sponsor logo displayed on the Toad Suck Daze website home, sponsor, and entertainment pages
- Sponsor logo displayed on festival brochure
- Audio recognition from main stage throughout the festival
- Sponsor logo included on all advertising/marketing materials for the festival - includes posters, billboards, print ads and any other TBD
- 10 passes to the VIP tent
- Four VIP passes for entertainment and if available meet & greet with artist
- Business Expo or Toad Market booth
- Free team in Toad Suck Golf Tournament

Courthouse Entertainment Stage Sponsorship (1) - \$5,000

Sponsorship will include:

- Kids' entertainment during the day and local headliners during the afternoon and evening
- Sponsor banner on stage
- Sponsor logo displayed on festival brochure
- Sponsor logo displayed on the Toad Suck Daze website Toadal Kids Zone, entertainment and sponsor pages
- Eight passes to the VIP tent
- Two VIP passes for entertainment and if available meet & greet with artist
- Sponsor eligible to introduce talent

Top Toad Sponsorship (3) - \$7,500

Sponsorship will include:

- Sponsor logo displayed on festival brochure
- Sponsor logo displayed on signage throughout the festival
- Sponsor logo displayed on the Toad Suck Daze website home and sponsor pages
- Sponsor logo included in all advertising/ marketing materials for the festival - includes posters, billboards, print ads and any other TBD
- Named Toad Race – with opportunity for business representative to lead the race
- 10 passes to the VIP tent
- Four VIP passes for entertainment and if available meet & greet with artist
- Business Expo or Toad Market booth
- Free team in Toad Suck Golf Tournament

Festival Sponsorship (5) - \$5,000

Sponsorship will include:

- Sponsor logo displayed on signage throughout the festival
- Sponsor logo displayed on the Toad Suck Daze website sponsor page
- Sponsor logo on festival brochure
- Sponsor name on selected other print marketing materials
- Eight passes to the VIP tent
- Two VIP passes for entertainment and if available meet & greet with artist
- Business Expo or Toad Market booth
- Free team in Toad Suck Golf Tournament

Friend of the Festival Sponsorship (10) - \$2,500

New

Sponsorship will include:

- Sponsor logo on festival brochure
- Sponsor name listed as “Friend of the Festival” on selected other print marketing materials
- Sponsor logo displayed as “Friend of the Festival” on Toad Suck Daze website sponsor page
- Four passes to the VIP tent
- Business Expo or Toad Market booth

Toad Dome Sponsor (1) - \$6,000

Sponsorship will include:

- Will be re-named "Sponsor's Toad Dome"
- Sponsor's banner hung in Toad Dome area
- Sponsor logo on signage throughout the festival
- Sponsor logo on festival brochure
- Sponsor logo displayed on Toad Suck Daze website sponsor and Toad Dome pages
- Opportunity to have sponsor representatives onsite throughout festival weekend to help with toad races and market their company at the event.
- Six passes to the VIP Tent
- Free team in the Toad Suck Golf Tournament

Toad Bucks Sponsorship (1) - \$6,000

Sponsorship will include:

- Sponsor logo displayed on signage throughout the festival
- Sponsor logo displayed on the Toad Suck Daze website sponsor and concessions page
- Sponsor logo displayed on festival brochure
- Sponsor logo and your advertising message on over 750,000 toad buck tickets to be used at the festival
- Sponsor banner/logo at all booths selling toad bucks
- Sponsor name on selective other print marketing materials
- Opportunity to participate in Toad Procurement (Families come to your business before festival to exchange toads for tickets)
- Six passes to the VIP Tent
- Free team in Toad Suck Golf Tournament

Top Tadpole at Toadal Kids Zone (1) - \$2,500

Sponsorship will include:

- Re-named "Sponsor's Toadal Kids Zone"
- Sponsor banner at event area
- Sponsor logo displayed on festival brochure
- Sponsor logo displayed on the Toad Suck Daze website sponsor and Toadal Kids Zone pages
- Four passes to the VIP Tent

Kids' Entertainment Stage (2) - \$1,500

Sponsorship will include:

- Toadal Kids Zone daytime entertainment stage (children's entertainment only)
- Sponsor banner hung on stage
- Sponsor name listed on festival brochure
- Sponsor logo displayed on the Toad Suck Daze website sponsor and Toadal Kids Zone pages
- Sponsor eligible to introduce talent

VIP Tent Sponsorship (2) - \$2,500

New

Sponsorship will include:

- Opportunity to network with decision makers and city leaders during the festival in a relaxed atmosphere.
- Sponsor banner displayed at event site
- Sponsor name listed on festival brochure
- Sponsor logo displayed on Toad Suck Daze website sponsor page
- 20 passes to the VIP area

Toad Hunt (2) - \$1,000

Sponsorship will include:

- Sponsor banner at event
- Sponsor name on festival brochure
- Sponsor logo displayed on Toad Suck Daze website sponsor page
- Opportunity to host Toad Hunt night activities

Toad Suck Golf Tournament (4) - \$1,000

Sponsorship will include:

- Recognition on tournament registration forms
- Sponsor banner at event
- Sponsor name on festival brochure
- Sponsor logo displayed on Toad Suck Daze website golf and sponsor pages
- Included in event specific advertising
- Complimentary team at event

Golf Hole Sponsorship (18) - \$250

Sponsorship will include:

- Sponsors name on hole sign at Golf Tournament
- Sponsor name one Toad Suck Daze website golf page

SuperStar Talent Competition (3) - \$1,000

Sponsorship will include:

- Recognition on registration forms
- Sponsor banner can be displayed at event site
- Sponsor name on festival brochure
- Sponsor logo displayed on Toad Suck Daze website SuperStar and sponsor page
- Included in event specific advertising
- Opportunity for company representative to judge show

Rock Climbing Wall (2) - \$1,000

Sponsorship will include:

- Sponsor banner displayed at event site
- Sponsor name on festival brochure
- Sponsor logo displayed on Toad Suck Daze website sponsor page

Committee Breakfast Sponsor (2) - \$500

Sponsorship will include:

- Sponsor banner displayed at event site
- Sponsor name on festival brochure
- Sponsor logo displayed on Toad Suck Daze website sponsor page

New

Committee Break Tent Sponsor (2) - \$500

New

Sponsorship will include:

- Sponsor banner displayed at event site
- Sponsor name on festival brochure
- Sponsor logo displayed on Toad Suck Daze website sponsor page

Children's Pet Show (1) - \$500

Sponsorship will include:

- Recognition on registration forms
- Sponsor banner displayed at event
- Sponsor name on festival brochure
- Sponsor logo displayed on Toad Suck Daze website Toadal Kids Zone and sponsor pages
- Opportunity for sponsor representative to judge show

Sand Box (2) - \$500

Sponsorship will include:

- Sponsor banner displayed next to sand box
- Sponsor name on festival brochure
- Sponsor logo displayed on Toad Suck Daze website Toadal Kids Zone and sponsor pager

Conway Chamber Annual Meeting

The Conway Area Chamber of Commerce Annual Meeting is the premier business event of the year. Chamber and community leaders gather to reflect on the previous year's accomplishments and various businesses and individuals are recognized with the Chamber's annual awards presentations. With over 700 business and community leaders in attendance, you will defiantly want to attend. The event will be held at Hendrix College on March 5, 2009.

Presenting Sponsor (3) - \$10,000

Sponsorship will include:

- Three complimentary tables of eight (24 tickets)
- Six tickets to pre-dinner reception
- Sponsor logo and recognition during the audio/visual presentation
- Large sized logo placement on the invitation, program, and placards
- Representative seated at head table with participation in the program
- Opportunity to have marketing materials at each table
- Verbal recognition by emcees at event
- Recognition in press releases
- First right of refusal for next year's sponsorship

Platinum Sponsor (3) - \$5,000

Sponsorship will include:

- Three complimentary tables of eight (24 tickets)
- Six tickets to pre-dinner reception
- Sponsor logo streams during the audio/visual presentation
- Large sized logo placement on the invitation, program, and placards
- First right of refusal for next year's sponsorship

Gold Sponsor (5) - \$2,500

Sponsorship will include:

- Two complimentary tables of eight (16 tickets)
- Four tickets to pre-dinner reception
- Sponsor logo streams during the audio/visual presentation
- Medium sized logo placement on the invitation, program, and placards
- First right of refusal for next year's sponsorship

Silver Sponsor (30) - \$1,000

Sponsorship will include:

- One complimentary table of eight (8 tickets)
- Two tickets to pre-dinner reception
- Sponsor logo streams during the audio/visual presentation
- Small sized logo placement on the invitation, program, and placards
- First right of refusal for next year's sponsorship

Bronze Sponsor (25) - \$ 500

Sponsorship will include:

- One complimentary table of eight (8)
- Sponsor name on the invitation, program, and placards

Teacher Breakfast & Education Fair

The Teacher Breakfast & Education Fair is an opportunity for Conway's business community to welcome all of Conway's K – 12 educators back to school for the upcoming school year while showcasing your products and services. Approximately 1,000 faculty and staff attended last year's event. A complimentary full breakfast is available for attendees. The Teacher Breakfast & Education Fair will be held in August. Total of 80 booth spaces

Presenting Sponsor (1) - \$2,500

Sponsorship will include:

- Central location at event
- Provides a promotional arena for the sponsor's product or service
- Sponsor logo and name on all advertising, publicity, and printed materials for event
- Sponsor named in 30 :30 radio ads
- Sponsor banner at entrance to event
- Sponsor banner in breakfast area
- Sponsor logo on giveaway bags at front door
- Materials placed in giveaway bags at front door
- First right of refusal for next year's sponsorship

Gold Sponsor (unlimited) - \$500

Sponsorship will include:

- Sponsor named in 30 :30 radio ads
- Two 2.5' x 6' tables
- Sponsor choice of booth location
- Sponsor logo on giveaway bags at front door
- Materials placed in giveaway bags at front door
- Sponsor name on banner
- Sponsor banner at entrance to event
- Recognition in e-newsletter one week prior to event
- Provides a promotional arena for the sponsor's product or service
- Sponsor name in thank you ad in Log Cabin Democrat

Silver Sponsor (unlimited) - \$300

Sponsorship will include:

- One 2.5' x 6' table
- Preferred booth space
- Provides a promotional arena for the sponsor's product or service
- Sponsor logo on giveaway bags at front door
- Materials placed in giveaway bags at front door
- Sponsor name on banner
- Sponsor name in thank you ad in Log Cabin Democrat

Bronze Sponsor (unlimited) - \$150

Sponsorship will include:

- One 2.5' x 6' table
- Sponsor name on banner
- Provides a promotional arena for the sponsor's product or service
- Sponsor name in thank you ad in Log Cabin Democrat

Non-Profit Booth Space (unlimited) - \$75

Sponsorship will include:

- One 2.5' x 6' table
- Provides a promotional arena for the sponsor's product or service
- Sponsor name in thank you ad in Log Cabin Democrat

New

Conway Academic Signing Day: Class of 2009

This event is specifically designed to publicly recognize students who achieve academic success. Many high school graduates receive significant academic awards and substantial scholarships, and a number of them will attend some of the nation's most prestigious universities. Academic Signing Day will honor a select few of these high-achieving students. To qualify, all students honored on Academic Signing Day must have a high level of academic achievement throughout their high school years and must have also been offered or received a significant academic scholarship at a major college or university.

Presenting Sponsor (1) - \$3,500

Sponsorship will include:

- Sponsor logo on all promotion for the event
- Sponsor logo on event program
- Sponsor logo on all signage at the event
- Sponsor logo on cover of Academic Signing Day DVD
- Opportunity to have thirty (:30) second commercial attached to Academic Signing Day DVD
 - DVD available for purchase by all involved in Academic Signing Day
 - Commercial must be produced by sponsor
- Sponsor logo on group photo to be available to all involved in Academic Signing Day
- Sponsor name on plaques given to signers
- Opportunity for sponsor to address audience at event
- Sponsor logo included in thank you ad in the Log Cabin Democrat

Gold Sponsor (2) - \$1,500

Sponsorship will include:

- Sponsor logo on all promotion for the event
- Sponsor logo on event program
- Sponsor logo on all signage at the event
- Sponsor name on cover of Academic Signing Day DVD
- Sponsor logo on group photo to be available to all involved in Academic Signing Day
- Sponsor logo included in thank you ad in the Log Cabin Democrat

Silver Sponsor (4) - \$500

Sponsorship will include:

- Sponsor logo on event program
- Sponsor logo on all signage at the event
- Sponsor name included in thank you ad in the Log Cabin Democrat

Conway Business Expo & Taste of Conway

The Business Expo is the easiest way to showcase your business to newcomers and long-time residents of Conway. Be there for the attendees who want one-stop shopping for their business and personal needs. In its 9th year, Taste of Conway is a can't miss event with an average 25 participating restaurants. Taste of Conway will be the kick off for 2009 Business Expo. All expo booths will be open during Taste of Conway to take advantage of the large crowd. This event will be held in October.

Presenting Sponsor (1) - \$4,000

Sponsorship will include:

- Sponsor name exclusively associated with the title of the event
- Sponsor name and logo receives top billing on all program-related print materials and publicity
- First choice of booth location
- Sponsor logo on event banner
- First right of refusal for next year's sponsorship
- 20 complimentary tickets to Taste of Conway

Gold Sponsor (3) - \$2,500

Sponsorship will include:

- Sponsor name and logo on program-related print materials and publicity
- Prime location booth at event
- Sponsor logo on event banner
- First right of refusal for next year's sponsorship
- 12 complimentary tickets to Taste of Conway

Silver Sponsor (5) - \$1,000

Sponsorship will include:

- Sponsor name on some program-related print materials and publicity
- Sponsor name on event banner
- Booth space at event
- First right of refusal for next year's Sponsorship
- Eight complimentary tickets to Taste of Conway

Best Taste Sponsor (1) - \$500

Sponsorship will include:

- Sponsor name exclusively associated with the award. (“Sponsor’s Best Taste”)
- Sponsor name and logo on program-related print materials and publicity
- Sponsor’s name on winning plaque
- Four complimentary tickets to Taste of Conway
- First right of refusal for next year’s sponsorship

Best Booth Sponsor (1) - \$500

Sponsorship will include:

- Sponsor name exclusively associated with the award. (“Sponsor’s Best Booth”)
- Sponsor name and logo on program-related print materials and publicity
- Sponsor’s name on winning plaque
- Four complimentary tickets to Taste of Conway
- First right of refusal for next year’s sponsorship

Booth Space (100) –

Business expo booth is a 10X10 draped booth, with one 6 foot skirted table and one 110 electrical outlet

- For-Profit Business – \$400
- Non-Profit Agency – \$150

Fayetteville Shale Expo

The Fayetteville Shale Expo showcases the Oil and Gas industry in Central Arkansas. Booth spaces are open to all oil and gas companies and services companies. 2008 was the first year this expo was held and was met with great success. For non oil and gas industry businesses, there are other sponsorship opportunities. This event is marketed to the entire central Arkansas area.

Exhibitor Reception Sponsor (1) - \$5,000

Sponsorship will include:

- Sponsor of Friday night reception for all exhibitors at expo.
- Opportunity to set up display at reception
- 20 complimentary tickets for reception
- Logo recognition on select advanced publicity, collateral materials, website and all signage
- Sponsor profile in expo program

Vendor Lunch Sponsor (1) - \$5,000

Sponsorship will include:

- Sponsor of Saturday lunch for all exhibitors at expo.
- Opportunity to set up display in lunch area
- 20 complimentary tickets for lunch
- Four complimentary tickets for Friday night reception
- Logo recognition on select advanced publicity, collateral materials, website and all signage
- Recognition in expo program

Community Breakfast Sponsor (1) - \$3,000

Sponsorship will include:

- Sponsor of Saturday morning breakfast for exhibitors and attendees of the expo.
- Opportunity to set up display in breakfast area
- Logo recognition on select advanced publicity, collateral materials, website and all signage
- Four complimentary tickets for Friday night reception
- Recognition in expo program

Seminar Sponsor (3) - \$1,000

Sponsorship will include:

- Sponsor of one of three seminar rooms at the expo
- Signage outside sponsored seminar room
- Recognition on website and in expo program
- Four complimentary tickets for vendor lunch

New

Presenting Sponsor (3) - \$25,000

Sponsorship will include:

- Logo recognition on TV commercials
- Logo recognition on billboards
- Logo recognition on all other advanced publicity, collateral materials, website and signage
- Company information in expo program
- 20' X 20' booth in prime location and choice of preferred booth space.
- Signage stating sponsor level at booth
- 20 complimentary tickets for vendor lunch and exhibitors receptions
- Representative on expo planning committee
- First right of refusal for next year's sponsorship

Platinum Sponsor (3) - \$7,500

Sponsorship will include:

- Logo recognition on select advanced publicity, collateral materials, website and all signage
- Company information in expo program
- 10' X 20' booth in prime location and choice of preferred booth space.
- Signage stating sponsor level at booth
- Recognition on expo welcome bags
- 10 complimentary tickets for vendor lunch and exhibitors receptions

Gold Sponsor (6) - \$5,000

Sponsorship will include:

- 10' X 20' booth
- Choice of preferred booth space location
- Name recognition in expo program and online calendar
- Signage stating sponsor level at booth
- Six complimentary tickets for vendor lunch and exhibitors receptions

Silver Sponsor (10) - \$2,500

Sponsorship will include:

- 10' X 10' booth
- Name recognition in expo program and online calendar
- Signage stating sponsor level at booth
- Four complimentary tickets for vendor lunch and exhibitor reception

Booth Space (50) - \$1,000

- 10' X 10' booth with a six foot skirted table and one 110 electric outlet
- Four complimentary tickets for vendor lunch and exhibitors reception

Chamber Golf Tournament

The Conway Chamber Golf Tournament takes place in the fall, and offers a great networking opportunity for its participants and sponsors. The Conway Chamber Golf Tournament will be held September 2009.

Presenting Sponsor (1) - \$2,500

Sponsorship will include:

- Sponsor name exclusively associated with the title of the event
- Sponsor name and logo on all program-related print materials
- Opportunity to provide promotional items for golfers goodie bag
- Acknowledgement in all press releases
- Distribution of your marketing materials at the tournament
- Four free teams in the tournament
- First right of refusal for next year's sponsorship

Golf Shirt Sponsor (1) - \$2,000

Sponsorship will include:

- Two free teams in the tournament
- Sponsor name and logo on some program-related print materials
- Sponsor's logo on sleeve of golf shirt given to all participants
- Opportunity to provide promotional items for golfers goodie bag
- First right of refusal for next year's sponsorship

Player Cart Sponsor (1) - \$1,500

Sponsorship will include:

- One free team in the tournament
- Sponsor name and logo on some program-related print materials
- Signage on all golf carts used by players in the tournament
- Opportunity to provide promotional items for golfers goodie bag
- Provides a roaming location for the sponsor's signage
- First right of refusal for next year's sponsorship

Lunch Sponsor (2) - \$1,000

Sponsorship will include:

- One free team in the tournament
- Sponsor name and logo on some program-related print materials
- Signage at luncheon location
- Opportunity to provide promotional items for golfers goodie bag
- First right of refusal for next year's sponsorship

Breakfast Sponsor (2) - \$500

Sponsorship will include:

- Sponsor name and logo on some program-related print materials
- Signage at tournament
- Opportunity to provide promotional items for golfers goodie bag
- First right of refusal for next year's sponsorship

Team Photo Sponsor (1) - \$1,000

Sponsorship will include:

- One free team in the tournament
- Sponsor name and logo on some program-related print materials
- Signage at photo location
- Opportunity to display product at photo site
- Opportunity to provide promotional items for golfers goodie bag
- First right of refusal for next year's sponsorship

Drink Cart Sponsor (1) - \$1,000

Sponsorship will include:

- Sponsors name and logo displayed on cart
- Provides a roaming location for the sponsor's signage
- Opportunity to have representative in drink cart
- Opportunity to provide promotional items for golfers goodie bag
- First right of refusal for next year's sponsorship
- One free team in the tournament

Break Station Sponsor (1) - \$500 *New*

Sponsorship will include:

- Sponsors name and logo displayed on cart
- Opportunity to have representative at location
- Opportunity to provide promotional items for golfers goodie bag
- First right of refusal for next year's sponsorship

Hole in One Sponsor (2) - \$1,000

Sponsorship will include:

- Sponsor signage at the contest location
- Sponsor name and logo on some program-related print materials
- Opportunity to provide promotional items for golfers goodie bag
- One free team in the tournament

Skill Competition Sponsor (6) - \$200

Some examples: longest drive, straightest, closest to pin and circle, putting contest

- Sponsor signage at the contest location
- Sponsor name and logo on some program-related print materials
- Sponsor is responsible for donating contest prize (at least \$75 in value)

Hole Sponsor (18) - \$200

Sponsorship will include:

- Sponsor signage at designated hole
- Opportunity to provide promotional items for golfers goodie bag

Team Sponsor (55) - \$300

- One 3-man team in scramble

CEO Luncheon

New in 2008, the CEO Luncheon series was a huge hit with speakers Doug Virtue of Virco, Jeff Gardner of Windstream Communications, and Fred Shannon of Hewlett Packard. The CEO Luncheon will occur three times in 2009. It is designed to bring in CEO level speakers with a stake in Conway and Faulkner County. The event will also serve as a member to member networking opportunity and give maximum exposure to the sponsor. It will occur on a day that is agreeable to both the sponsor and the speaker. The event is held from 11:30 to 1:00 p.m.

Presenting Sponsors (3) - \$2,000

Sponsorship will include:

- Sponsor banner displayed at event
- Table of eight at the luncheon
- Representative of the sponsor company has the opportunity to participate in the program
- Provides a promotional arena for the sponsor's product

Date Options:

(subject to availability of speaker and venue)

March 2009

July 2009

November 2009

Business After Hours

This quarterly event is a great business-to-business mixer designed to promote Chamber members and their business. Business After Hours is held on a Monday from 5:00 p.m. – 6:30 p.m. The event can be held on site or at a location that the sponsor chooses. This opportunity is offered only to Chamber members and is a strategic and fun way to promote your business.

Presenting Sponsors (4) - \$1,000

Sponsorship will include:

- Logo on all advertising and publicity of event which includes both mailed and e-mailed invitations
- Representative of the sponsor company will have the opportunity to participate in the program
- Provides a promotional arena for the sponsor's product
- Sponsor will choose the location of the event (subject to Chamber approval)
- Sponsor will choose the quarterly date of the event (on a Monday)
- Sponsor will provide all food/refreshments for attendees
- Sponsor will provide door prizes for event

Date Options (Choose any Monday, subject to chamber approval):*

January 2009 – March 2009

April 2009 – June 2009

July 2009 – September 2009

October 2009 – December 2009

*Based on demand for this event, the Chamber has the right to expand the number of Business After Hours held in one calendar year to a maximum of six (6).

Get to Know Your Chamber Session

Quarterly networking function designed for new members to learn about the chamber. New members have an opportunity to meet the staff and board of directors and to network with other new members. They also will learn about chamber programs, benefits of membership, and involvement opportunities.

Presenting Sponsor (4) - \$250

Sponsorship will include:

- Sponsor logo on signage at event
- Sponsor logo on invitation to the event
- Sponsor logo on event program
- Recognition in e-newsletter
- Recognition in all press releases
- Opportunity to have marketing materials at each table
- Representative of the sponsor company will have the opportunity to address attendees at lunch
- Verbal recognition at event

Date Options:

January 2009 – March 2009

April 2009 – June 2009

July 2009 – September 2009

October 2009 – December 2009

Volunteer Appreciation

This event gives us, the Chamber, the opportunity to recognize our volunteers and members who assist the Chamber throughout the year.

Presenting Sponsor (1) - \$2,500

Sponsorship will include:

- Sponsor logo on signage at event
- Sponsor logo on invitation to the event
- Recognition in e-newsletter
- Representative of the sponsor company will have the opportunity to participate in the program
- Provides a promotional arena for the sponsor's product
- First right of refusal for next year's sponsorship

Host Sponsor (1) - \$1,500

Sponsorship will include:

- Sponsor logo on signage at event
- Sponsor logo on invitation to the event
- Recognition in e-newsletter
- Provides a promotional arena for the sponsor's product
- First right of refusal for next year's sponsorship

New

Get Smart.Go Green Sessions

In keeping with the Get Smart brand established in 2008, the Chamber will host quarterly Get Smart.Go Green Sessions. These sessions are free and open to all chamber members. They will stress the importance of being green and educate businesses about new ways to incorporate green products and practices into their business.

Presenting Sponsor (4) - \$250

Sponsorship will include:

- Sponsor banner displayed at event
- Sponsor logo/name on all advertising for event
- Representative of the sponsor company will have the opportunity to address attendees at session
- Table for sponsors information
- Provides a promotional arena for the sponsor's product
- Opportunity to help the environment and further the importance of incorporating green into businesses.

Date Options:

January 2009 – March 2009

April 2009 – June 2009

July 2009 – September 2009

October 2009 – December 2009

Conway Young Professionals Association

Designed specifically for those between the ages of 21-35, CYPA is an opportunity for young professionals to network. The event can be held on site or at the location that the sponsor chooses. This opportunity is only offered to Chamber members and is a strategic and fun way to promote your business to this target group.

Presenting Sponsors (4) - \$500

Sponsorship will include:

- Sponsor logo on signage at event
- Sponsor logo/name on all advertising for event
- Representative of the sponsor company will have the opportunity to address attendees at event
- Provides a promotional arena for the sponsor's product
- Sponsor will choose the location of the event
- Sponsor will provide all food/refreshments for attendees (including alcoholic beverages)

Date Options (Choose any Thursday in quarter subject to chamber approval):

January 2009 – March 2009

April 2009 – June 2009

July 2009 – September 2009

October 2009 – December 2009

e-Connection Newsletter

The weekly Conway Area Chamber of Commerce e-connection newsletter is currently being sent to over 1,500 individuals. The e-newsletter is a members weekly update of upcoming chamber events and issues that will directly impact the Conway business community.

E-newsletter Sponsor (1 per quarter) - \$350

Sponsorship will include:

- Sponsorship for one quarter (guaranteed at least 6 newsletters)
 - January - March
 - April - June
 - July - September
 - October - December
- Sponsor logo appears on header of sponsored quarters e-newsletters
- Color logo/link to sponsor's home page at bottom of newsletter
- Three complimentary Member2Member email blasts during sponsored quarter

Note: Logo and link must be provided to the Chamber. A \$150 creation fee will apply if not supplied.

Summary of Sponsorships

Toad Suck Daze

- _____ Toad Suck Daze Scholarship Presenting Sponsor - \$25,000
- _____ Simon Park Stage Sponsorship - \$15,000
- _____ Headline Entertainment Presenting Sponsorship - \$10,000
- _____ Courthouse Entertainment Stage Sponsorship - \$5,000
- _____ Top Toad Sponsorship - \$7,500
- _____ Festival Sponsorship - \$5,000
- _____ Friend of the Festival Sponsorship - \$2,500
- _____ Toad Dome Sponsor - \$6,000
- _____ Toad Bucks Sponsorship - \$6,000
- _____ Top Tadpole at Toadal Kids Zone - \$2,500
- _____ Kids' Entertainment Stage - \$1,500
- _____ VIP Tent Sponsorship - \$2,500
- _____ Toad Hunt - \$1,000
- _____ Golf Tournament - \$1,000
- _____ Golf Hole Sponsorship - \$250
- _____ SuperStar Talent Competition - \$1,000
- _____ Rock Climbing Wall - \$1,000
- _____ Committee Breakfast Sponsor - \$500
- _____ Committee Break Tent Sponsor - \$500
- _____ Children's Pet Show - \$500
- _____ Sand Box - \$500

Conway Chamber Annual Meeting

- _____ Presenting Sponsor - \$10,000
- _____ Platinum Sponsor - \$5,000
- _____ Gold Sponsor - \$2,500
- _____ Silver Sponsor - \$1,000
- _____ Bronze Sponsor - \$ 500

Teacher Breakfast& Education Fair

- _____ Presenting Sponsor - \$2,500
- _____ Gold Sponsor - \$500
- _____ Silver Sponsor - \$300
- _____ Bronze Sponsor - \$150
- _____ Non-Profit Booth Space - \$75

Conway Academic Signing Day: Class of 2009

- _____ Presenting Sponsor - \$3,500
- _____ Gold Sponsor - \$1,500
- _____ Silver Sponsor - \$500

Conway Business Expo & Taste of Conway

- _____ Presenting Sponsor - \$4,000
- _____ Gold Sponsor - \$2,500
- _____ Silver Sponsor - \$1,000
- _____ Best Taste Sponsor - \$500
- _____ Best Booth Sponsor - \$500
- _____ For-Profit Business Booth Space - \$400
- _____ Non-Profit Agency Booth Space - \$150

Fayetteville Shale Expo

- _____ Exhibitor Reception Sponsor - \$5,000
- _____ Vendor Lunch Sponsor - \$5,000
- _____ Community Breakfast Sponsor - \$3,000
- _____ Seminar Sponsor - \$1,000
- _____ Presenting Sponsor - \$25,000
- _____ Platinum Sponsor - \$7,500
- _____ Gold Sponsor - \$5,000
- _____ Silver Sponsor - \$2,500
- _____ Booth Space – \$1,000

Chamber Golf Tournament

- _____ Presenting Sponsor - \$2,500
- _____ Golf Shirt Sponsor - \$2,000
- _____ Player Cart Sponsor - \$1,500
- _____ Lunch Sponsor - \$1,000
- _____ Breakfast Sponsor - \$500
- _____ Team Photo Sponsor - \$1,000
- _____ Drink Cart Sponsor - \$1,000
- _____ Break Station Sponsor - \$500
- _____ Hole in One Sponsor - \$1,000
- _____ Skill Competition Sponsor - \$200
- _____ Hole Sponsor - \$200
- _____ Team Sponsor - \$300

CEO Luncheon

- _____ Presenting Sponsors - \$2,000

Business After Hours

_____ Presenting Sponsors - \$1,000

Get to Know Your Chamber Session

_____ Presenting Sponsor - \$250

Volunteer Appreciation

_____ Presenting Sponsor - \$2,500

_____ Host Sponsor - \$1,500

Get Smart.Go Green Seminars

_____ Presenting Sponsor - \$250

Conway Young Professionals Association

_____ Presenting Sponsor - \$500

E-Newsletter

_____ E-newsletter Sponsor - \$350

Corporate Sponsor Agreement

Company Information

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact: _____ Phone: _____

Email: _____

Authorized Signature: _____

Sponsorship Information

NOTE: All sponsorships are for 2009 program year

Event Name: _____

Level: _____

Amount Sponsored: \$ _____

_____ Invoice my Chamber account

(CIRCLE ONE - Now or 60 days before event)

_____ Check

_____ Credit Card (CIRCLE ONE – Visa Mastercard)

Number _____ Exp. Date _____

Name on card: _____

I would like to receive one invoice for all chosen sponsorships Yes No

_____ Please include my 2009 Chamber of Commerce dues in my sponsorship invoice

Office use only: Entered _____ Invoiced _____
